

JANUARY 2021

## Forward Looking Statement

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In addition, projections, assumptions and estimates of our future performance and the future performance of the markets in which we operate are necessarily subject to a high degree of uncertainty and risk.

By attending or receiving this presentation you acknowledge that you will be solely responsible for your own assessment of the market and our market position and that you will conduct your own analysis and be solely responsible for forming your own view of the potential future performance of our business.



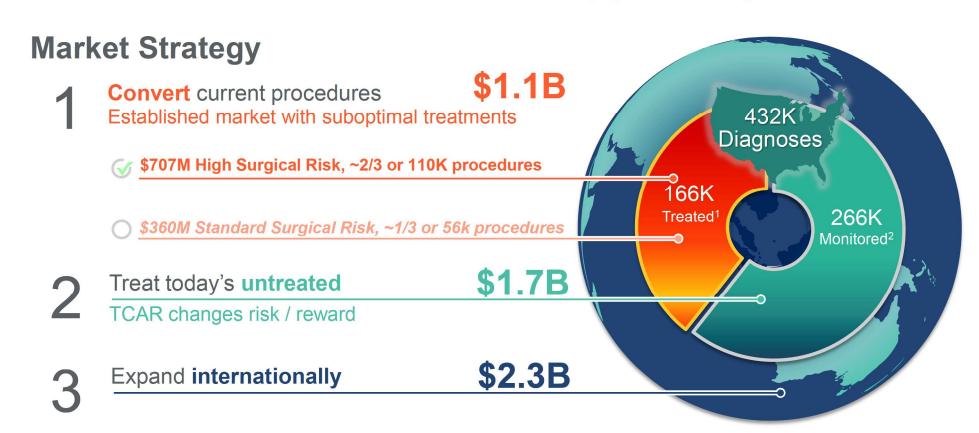


Ushering in a **new era** of minimally-invasive **transcarotid** therapies





## \$5.1B Global TCAR Opportunity

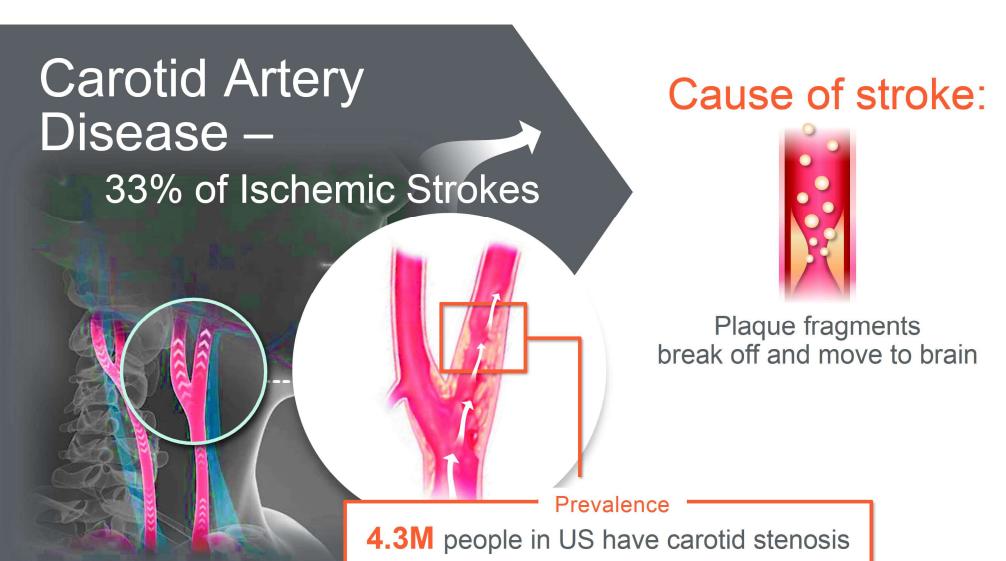


Sources: Modus Health Group data for 2019; GlobalData Carotid and Renal Artery Stents Global Market Model, 2015-2030; Internal estimates. Note: US opportunity calculated as procedure volume multiplied by average sales price of each TCAR product (1 unit each) (1 unit each)



<sup>1</sup> Treated with CEA, CAS, or TCAR; does not include patients who undergo medical management alone; Includes both standard and high surgical risk

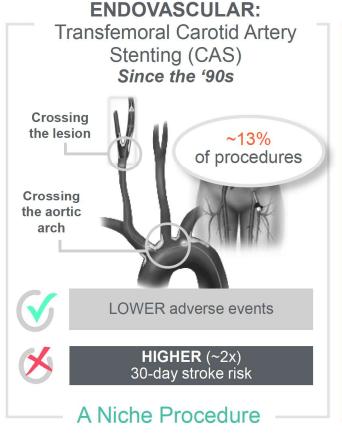
<sup>2</sup> Includes patients who did not undergo a surgical or endovascular procedure in 2019 and were instead monitored and treated with medical management alone



Source: Weerd M Stroke 2010; Modus Health Group for 2019,

## New Era of Minimally-Invasive Transcarotid Therapies

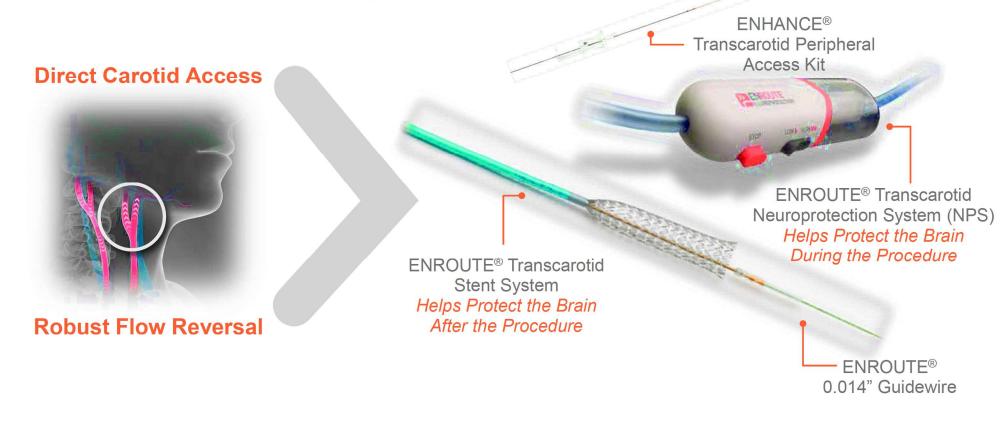
## SURGICAL: Carotid Endarterectomy (CEA) 65 years ~82% of procedures HIGHER RATE of procedural complications LOW 30-day stroke risk A Dated Standard of Care





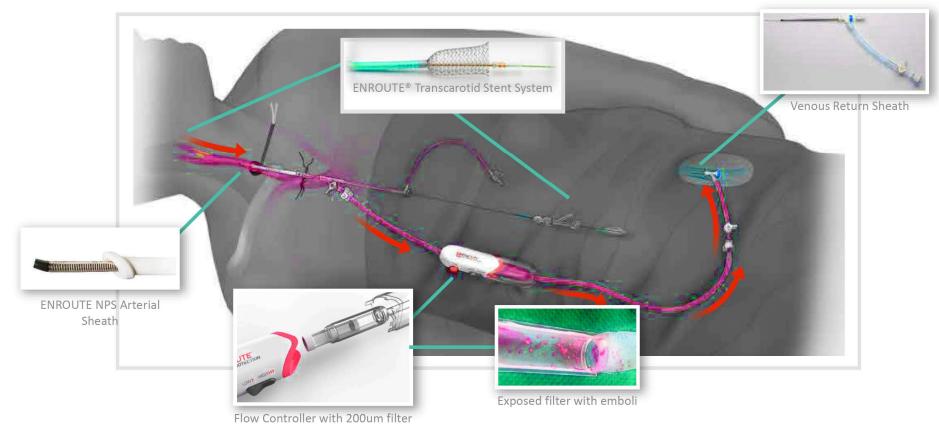
### **TCAR Portfolio**

Paradigm Shift to Transcarotid



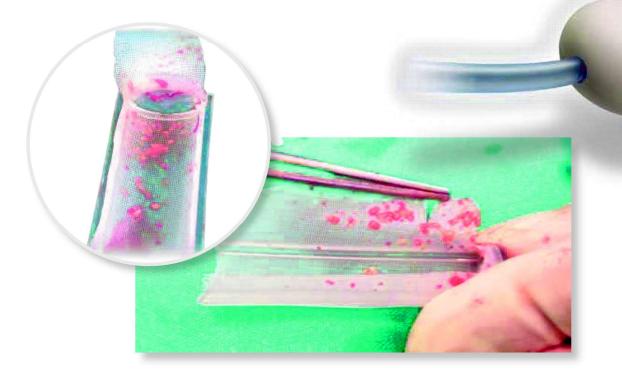


## ENROUTE® Stent & Transcarotid Neuroprotection System in Action









25,000+ TCAR procedures worldwide<sup>1</sup>



## Momentum in U.S. Carotid Artery Disease Market

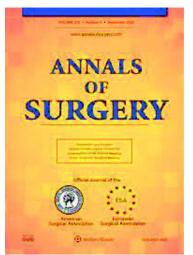




# Relentless Focus on Patient Outcomes Every patient. Every day.



## Ongoing Validation of TCAR







#### Compelling Outcomes<sup>1,2,3</sup> -

## >7,000 patients worth of data published since 2019

- Low periprocedural stroke and death rates
- Lower odds cranial nerve injury
- Lower odds myocardial infarction
- Lower odds hospital stay >1 day



<sup>&</sup>lt;sup>1</sup> Vikram S. Kashyap MD, et al. Early Outcomes in the ROADSTER 2 Study of Transcarotid Artery Revascularization in Patients With Significant Carotid Artery Disease. Stroke. August 19, 2020; 51:2620–2629. DOI: 10.1161/STROKEAHA.120.030550

<sup>&</sup>lt;sup>2</sup> Mahmoud B. Malas MD, MHS; Hanaa Dakour-Aridi MD; Vikram S. Kashyap MD, et al. TransCarotid Revascularization with Dynamic Flow reversal versus Carotid Endarterectomy in the Vascular Quality Initiative Surveillance Project. Annals of Surgery. September 15, 2020; 322(23):2313-2322. DOI: 10.1097/SLA.00000000000004496

<sup>&</sup>lt;sup>3</sup> Marc L. Schermerhorn, MD, Patric Liang, MD, Jens Eldrup-Jorgensen, MD, et al. Revascularization vs Transfemoral Carotid Artery Stenting with Stroke or Death among Patients with Carotid Artery Stenosis. The Journal of the American Medical Association. 2019; 322(23):2313-2322. DOI: 10.1001/jama.2019.18441

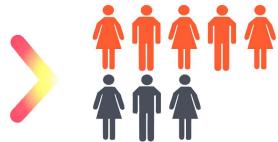
## Efficiencies of a Less Invasive Approach

#### Average Procedure Time<sup>1</sup>

TCAR **73 Mins** 

VS 121 N

**121** Mins



Ability to treat 67% more patients vs. CEA

#### **Cost of Operating Room Time**<sup>2</sup>

TCAR **\$2,701** 

VS

\$**4,447** 



\$\$\$ \$\$\$\$\$

Reduced OR Time Cost over CEA: \$1,776



<sup>&</sup>lt;sup>1</sup> Annals of Surgery 2020 - M. Malas, Transcarotid Revascularization with Dynamic Flow reversal versus Carotid Endarterectomy in the Vascular Quality Initiative Surveillance Project

<sup>&</sup>lt;sup>2</sup> Childers et al. JAMA Surg 2018 Apr; 153(4)\* with protamine use; Based on average procedure cost in national survey data

## **Procedure Margin**

#### **Economic Value Proposition Supporting Utilization**



Hospital stay margin: TCAR furthers the economic advantage by reducing in-hospital complications and length of stay

Source: Health Advances and company analysis



<sup>&</sup>lt;sup>1</sup> Procedure costs include OR time, devices, medication, overhead, etc. Excludes hospital length of stay expenses.

## Easy-to-Learn Procedure

with Many Physicians Trained

Decreasing operative time with experience...

82 minutes









<5 cases

Novice

60 minutes







>30 cases

Expert

No significant differences<sup>1</sup> in major in-hospital outcomes were found regardless of experience

level...



Stroke



**Death** 



Composite stroke/death/MI

Source: Kashyap, V.S., A.H. King et al. "Learning Curve for Surgeons Adopting Transcarotid Artery Revascularization Based on the Vascular Quality Initiative-Transcarotid Artery Revascularization Surveillance Project." *Journal of American College of Surgeons* (2019), doi: <a href="https://doi.org/10.1016/j.jamcollsurg.2019.09.020">https://doi.org/10.1016/j.jamcollsurg.2019.09.020</a>.

<sup>1</sup> Expert physicians were more likely to treat patients with moderate or severe congestive heart failure, novice and intermediate physicians were more likely to treat patients

with prior CEA or CAS, and advanced and expert physicians were more likely to treat patients with CMS medical high-risk criteria.



## Physician Training Pivot

**National TEST Drive Program** 

\_\_ Q2 2020 \_\_\_\_\_

Virtual / Regional







- In-person didactic
- Large cohorts hands-on

- Online didactic
- Smaller group, regional hands-on

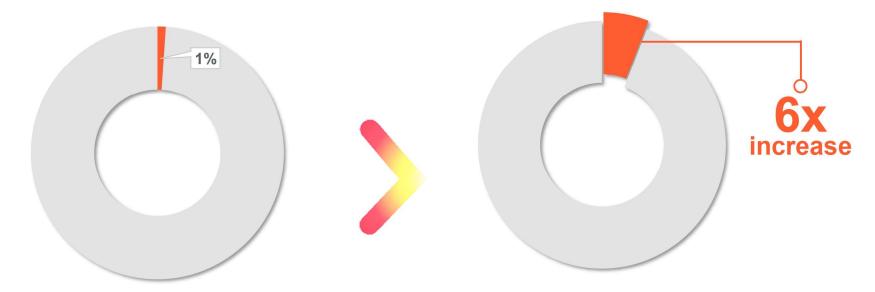


## Commercial Strategy: Where Are We Now?

Establishing TCAR in Large, Unpenetrated Opportunity

US Market Share as of Q4 2017<sup>1</sup>

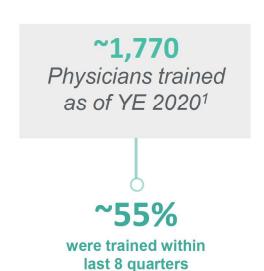
US Market Share as of Q3 20201

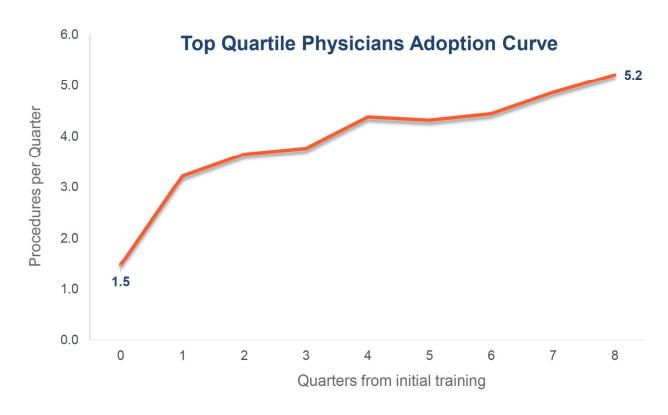




## Commercial Strategy: Deepening US Adoption

Substantial Potential in Trained Physician Base





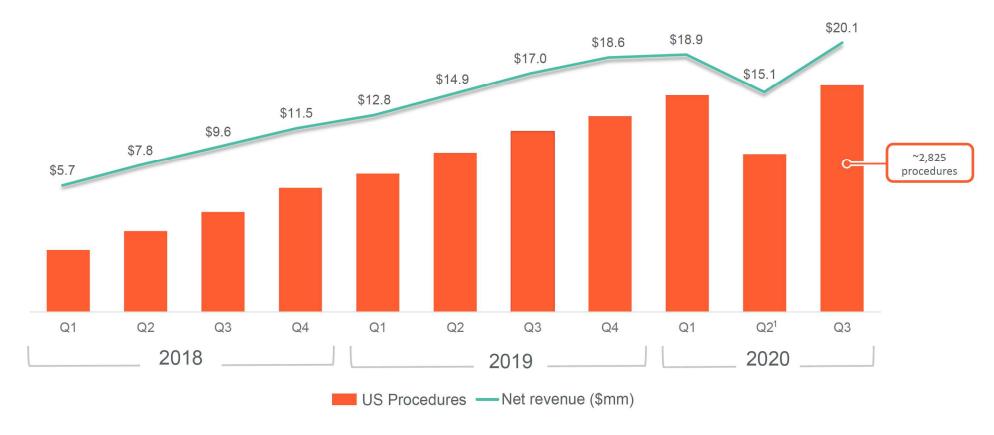


<sup>&</sup>lt;sup>1</sup> 2020 guidance as of 3Q20 Earnings Call

<sup>&</sup>lt;sup>2</sup> Average Procedures per Physician for first eight quarters from initial training for Top 25% of all TCAR-certified physicians trained > Q4 2016. Top 25% is calculated for each annual training cohort (pre-2017, 2017, 2018, 2019, 2020) and combined.

## **Growing TCAR Adoption**

Utilization-Driven Revenue



<sup>&</sup>lt;sup>1</sup> Second quarter revenue in 2020 included the recognition of \$1.3 million in deferred revenue due to a decrease in the provision for sales returns related to certain prior sales with a shorter shelf life, coupled with the downward trend in the company's historical returns rate



## Meaningful Outcomes and Experiences

Physician Experience with TCAR during the Pandemic



Michael C. Stoner, M.D.
Chief of Vascular Surgery
University of Rochester Medical Center

"TCAR is **super predictable**. They're out in 24 hours. You can keep marching these people through and prevent the disability they would have with a stroke."

"This procedure can be done reliably on incredibly sick people in an almost collapsing healthcare system around us."



## Ushering in a New Era of Transcarotid Therapies

## Deepening U.S. TCAR Adoption

- Mounting Wave of Clinical Evidence
- Emphasis on Economic Value Proposition
- World-class Trainingand CommercializationExpertise



## **Expanding Beyond Core Market**

- TCAR Product Expansion
  - Leveraging Transcarotid
- Expertise to Neurovascular Markets
- Expanding International Presence



